	IDEAS	ORGANIZATION	VOICE
6	□ Clear & focused on topic; holds reader's	□ Thoughtful structure guides reader through text	□ Tone enhances the meaning of the writing
	attention	□ Structure enhances reader understanding,	□ Writer wants reader to share this
	□ Striking insight; in depth understanding of topic	enjoyment	□ Voice is as individual as footprints; tough to
	□ Takes reader on a journey of understanding	□ Unforgettable opening and conclusion	put down
<u> </u>	□ Satisfyingly rich with significant, intriguing details	□ Satisfying, well crafted transitions	□ You want to read this out loud to others!
5	□ Clear and focused on topic throughout the piece	□ Order is perfect for topic and purpose	□ Tone is well suited to topic, audience &
	□ Strong main idea or story line	□ Structure is smooth & works well with topic	purpose
	□ Authentic, convincing; based on research or	□ Strong lead & conclusion	□ Writer consistently reaches out to the
	experience	□ Strong, thoughtful transitions	reader
	□ Main idea expanded & supported by details & evidence		□ Voice is enthusiastic, engaging, lively and expressive
	- Thusines		□ You want to read this more than once
4	□ Clear and focused most of the time	□ Order works; reader never feels lost	☐ Tone acceptable for topic, audience &
	□ Can identify main topic or story line	□ Structure supports topic	purpose
	□ Quality details outweighs filler & general	□ Lead and conclusion work	□ Writer has some strong moments that grab
	statements	□ Transitions present and usually helpful	the reader
			□ Writer's voice has some sparkle
			☐ You enjoyed this piece of writing
3	□ Parts of the writing don't stick to the topic	□ Some out of place information needs to be	□ Tone doesn't fit topic or audience or
	□ Main concept or story line not at all clear	reordered	purpose
	□ Filler & general statements outweigh quality	□ Structure not clear in all places – need to re-read	□ Writer doesn't make the reader want to
	details	to follow thoughts or story line	keep reading
		□ Lead and conclusion attempted but need work	□ Voice is polite but not interesting
		□ Transitions unclear or confusing	□ You probably won't remember this writing
2	 ☐ Just a hint of a topic or story line – just a glimmer ☐ Mostly fuzzy, confusing and loosely focused 	 □ Hard to follow; need to reorder ideas □ Even re-reading doesn't clear up confusion 	□ Tone is inappropriate for audience, purpose and topic
	□ Facts and tidbits wander in search of a main idea	□ Either lead or conclusion is missing	□ Writer doesn't talk directly to reader
		□ Transitions unclear or missing	□ Writer is hardly involved in topic
		- Transitions unclear or missing	□ Voice is boring or dull
1	□ Notes and random thoughts hastily put together	□ Unconnected list of details and events	□ No tone – voice is hard to find or describe
•	□ Reader can only guess at the meaning	□ No big picture; nothing goes with anything else	□ Writer doesn't care about having a reader
	□ Main idea unknown even to the writer	□ No lead or conclusion – just begins and stops	☐ Writer doesn't seem to care about the topic
		□ No transition words or phrases	□ Once you put it down, you won't pick it up again
			agaiii

	WORD CHOICE	SENTENCE FLUENCY	CONVENTIONS
6	 □ Powerful, stunning verbs □ Descriptive words are original and delightful □ Everyday words used in original ways □ Quotable in spots – you wish you'd written it 	 □ Sentences have a smooth flow and pleasant rhythm □ Virtually every sentence begins differently □ Sentences are almost musical and very creative □ Informational writing crisp and to the point □ Skims, sings, dances along like a lively script □ Highly readable; a joy to share aloud 	 □ Ready to publish □ Does not make spelling errors □ Capital letters in unusual words is correct □ Few usage errors: uses advanced conventions
5	 Lively, appealing verbs Descriptive words are precise and vivid Word choices add to meaning Striking, fresh phrases 	 □ Sentences are easy to read with inflection □ Purposeful sentence beginnings □ Much variety in sentence length and structure □ You have to hear it to appreciate it 	 □ Just touch up minor errors before publishing □ Spelling is correct except for very unusual words □ Capital letters in proper nouns is correct □ Uses commas, apostrophes correctly
4	 Some strong verbs – we'd like more Some descriptive words are clear or sparkle Words are used correctly Some originality mixed with slang or generalities 	 □ Sentences have natural, pleasant phrasing □ Sentence beginnings rarely repeat □ Some variety in length and structure □ Few awkward moments 	 □ Just needs a good once-over before publishing □ Noticeable minor errors don't change meaning □ Some spelling errors on more difficult words □ Basics in capitals and all end punctuation are OK
3	 □ Verbs lack power □ Descriptive words are vague or flat □ Some word choices incorrect or awkward □ Now and then a "gem" word amidst agates 	 □ Sentences are readable but mechanical □ Same sentence beginnings often □ Sentences are gangly- tangly long or choppy and short □ Lots of awkward phrasing 	 Need to carefully edit whole paper for publishing Noticeable, distracting errors may affect meaning Spelling of words at grade level is incorrect Some errors on basics:capitals & end punctuation Usage errors in verb tenses
2	 Same verbs used with annoying repetition Descriptive words are dull or weak or over used Words used incorrectly or repeat too much An under written piece 	 □ Sentences are incomplete or run-ons □ You can't always tell where the sentence starts □ You need to rehearse it to read this one aloud 	 □ Need to edit line by line for publishing □ Frequent errors interfere with reading the text □ Spelling of basic words is a problem □ Many errors on capital letters & end punctuation □ Usage errors in subject-verb agreement
1	 Verbs seem to be chosen at random Descriptive words don't fit Meaning unclear What is the writer trying to say? 	 □ These are not sentences □ Sentences do not always make sense □ Very hard to read aloud 	 □ Need to edit word by word for publishing □ Serious frequent errors make reading almost impossible □ Spelling of words is phonetic □ Almost no capital letters or end punctuation